



www.LouisianaDirectSeafood.com

Louisiana Shrimping 2012

a Summit for Commercial Shrimpers

April 4 & 5, 2012: Larose & Houma, Louisiana

DAY 1, April 4 (Larose Civic Center): *Industry updates, regulations/programs, business/financial, quality control, associations, gear developments, Louisiana Direct, Q&A & discussions*

DAY 2, April 5 (Houma-Terrebonne Civic Center): *Marketing, workshop, & trade show*

AGENDA

Day 1, April 4 (Larose Civic Center): *Industry updates, regulations/programs, business/financial, quality control, associations, gear developments, Louisiana Direct, Q&A & discussions*

9:00 - 9:15 Welcome/overview, Proposed new fisheries legislation

- Alan Matherne, LSU AgCenter/Sea Grant

9:15 - 9:45 Economic status of the Louisiana shrimp sector & TAA update

- Rex Caffey, LSU AgCenter/Sea Grant

9:45 - 10:30 Fishing vessel safety: Regulations & inspections, Committee update, Drill instructor classes

- Robert Perkins & Bill Evert, US Coast Guard; Thu Bui, LSU AgCenter/Sea Grant; Kim Chauvin, David Chauvin Seafood

10:30 - 10:45 Getting involved in the fisheries management process

- Julie Falgout, Louisiana Sea Grant

10:45 - 11:30 Louisiana Department of Wildlife & Fisheries update

11:30 - 12:00 Fisheries assistance programs: Louisiana Small Business Development Center (LSBDC), Options for Independence

Stacy Sevin, LSBDC; Katie Sims, Options, Economic Development/Exec Director eCenter; Lori Belanger, Coastal Community Option Counselor

12:00 - 1:00 LUNCH BREAK (on your own)

1:00 - 1:30 Fisheries assistance programs: Seedco Financial, Southeast Louisiana Fisheries Assistance Center (FAC), South Central Planning & Development Commission (SCPDC)

- Jane Mahoney, Seedco; Cullen Curole, SCPDC

1:30 - 2:30 Onboard seafood handling programs & regulations

- Jon Bell, LSU AgCenter/Sea Grant

2:30 - 3:00 Quality handling practices

- Jon Bell & Julie Falgout, LSU AgCenter/Sea Grant

3:00 - 3:30 Nontraditional onboard refrigeration methods: Overview, Chilled water system, Freezers & refrigeration, Ice machine usage, Discussion

- Chandler Robinson, Gulf Coast Refrigeration/Top Hand Refrigeration; Wayne Choo Choo Cheramie, F/V Ace Of Trades; Others . . .

3:30 - 4:00 Southern Shrimp Alliance (SSA)

- John Williams, Executive Director

4:00 - 4:30 Shrimping gear developments

- Gary Graham, Texas Sea Grant

4:30 - 4:45 Louisiana Direct Seafood

- Tom Hymel, LSU AgCenter/Sea Grant

4:45 - 5:00 Wrap-up and discussion

- Alan Matherne

AGENDA

Day 2, April 5 (Houma Civic Center): *Marketing, workshop, & trade show*

9:00 - 10:00 Louisiana Direct Seafood & LaTer Direct Seafood

- Tom Hymel & Ann Dugas, LSU AgCenter/Sea Grant & Louisiana Direct Seafood; Alan Matherne, LSU AgCenter/Sea Grant

10:00 - 10:15 Break – TRADE SHOW OPENING

10:15 - 10:45 Other marketing options & opportunities: Central Market Project, Gulf Coast Marketplace, W.L. Gaiennie Company

- Julie Barrilleaux, Lafourche Parish Government; Brandi LeCompte, the Gulf Coast Marketplace; Charles Gaiennie & Kevin Voisin, W.L. Gaiennie Company

10:45 - 11:15 Louisiana Seafood Promotion & Marketing Board (LSPMB) overview & updates

- Ewell Smith, Executive Director; Kim Chauvin, Board Member

11:15 - 11:45 Direct marketing tips, tricks, & techniques

- Tom Hymel

11:45 - 12:00 Louisiana/LaTer Direct Seafood program usage & sign-up instructions

- Alan Matherne, Tom Hymel, Ann Dugas

12:00 - 1:00 LUNCH BREAK (on your own)

1:00 - 4:00 Concurrent Sessions

LOUISIANA/LATER DIRECT SEAFOOD WORKSHOP & TRADE SHOW

Computers on tables for hands-on assistance in using and signing-up for the programs

- Louisiana Direct Seafood
- LaTer Direct Seafood
- MarketMaker

Industry trade tables

- David Chauvin's Seafood Company
- Gulf Coast Refrigeration/Top Hand Refrigeration
- Louisiana Department of Education/Migrant Education
- Louisiana Seafood Promotion & Marketing Board
- Louisiana Small Business Development Center
- Louisiana Workforce Commission
- Options for Independence & Gulf Coast Marketplace
- Seedco Financial, Southeast Louisiana Fisheries Assistance Center
- South Central Planning & Development Commission
- Southern Shrimp Alliance

SEMINARS

1:00 - 2:00 Social media 101

- Sarah Thibodeaux, The Courier and The Daily Comet

2:00 - 3:30 Other advanced topics and intensive sessions

- TBA

3:30 - 4:00 Wrap-up and discussion

- Alan Matherne, Tom Hymel, Ann Dugas, others

Updated: 3/30/12

